



DUBAIITES
FOOD & NIGHTLIFE
AWARDS 2026

Felicitating the warriors of Hospitality

In Association with



Concept Note

When: 1st October, 2026
Venue: Taj Downtown, Dubai

Journey So Far

- **Dubaiites Food & Nightlife Awards:** Successfully hosted two editions celebrating excellence in Dubai's culinary and nightlife sectors. Featuring 35 diverse categories spanning the F&B industry, the awards highlighted all the key elements that make Dubai's food and nightlife scene globally renowned. The awards have been hosted at iconic venues such as Zero Gravity, Dubai, and Taj, Dubai, and continue to spotlight those shaping Dubai's food and festivity culture.
- **Dubaiites Lifestyle Awards:** Organised a prestigious event honouring top luxury brands and high-achieving individuals in various fields under the luxury and lifestyle segment such as Jewellery, Fashion, Art, Sports, Real Estate etc. There being over 40 awardees, the event was graced by the presence of HH Sheikh Hasher Bin Saeed Bin Thani Al Maktoum and held at the prestigious JW Marriott Marina.



Felicitating The Warriors Of Hospitality

The hospitality industry has always been driven by resilience, passion, and an unwavering commitment to service. During the challenging times brought about by the war, hospitality professionals across Dubai faced immense uncertainty, yet continued to uphold the city's reputation for world-class experiences.

Hotels remained welcoming, restaurants continued serving guests, and nightlife venues adapted to changing circumstances. Behind every guest experience stood countless professionals who worked tirelessly to ensure that the spirit of hospitality never faded.

The Dubaiites Food & Nightlife Awards 2026 is dedicated to honouring these true warriors of hospitality—individuals and organisations whose perseverance, dedication, and strength helped the industry thrive despite adversity. This special edition celebrates their remarkable contribution and enduring spirit.



Media Presence



On February 7th, 2024, the **Dubaiites Group**, an offshoot of the renowned Delhiites Media House, successfully launched the inaugural edition of the **Dubaiites Food & Nightlife Awards'24**.



Held at the iconic **Zero Gravity**, Dubai's most beloved beach club, the event served as a dazzling celebration of the city's thriving hospitality scene set against the





Highlights from Dubaiites Food & Nightlife Awards 2025



Prominent Awardees/ Attendees



Sheikh Dal Mook Bin Al Maktoum
(Royal Family of Dubai)



Aamir Khan
(Former World Boxing
Champion)



Shweta Subram
(International Singer)



Fadi Abla
(CEO, AHK Fit Outs
Owner, Sirali Restaurant)



Shiraj Jimaji
(CEO, Al Huzaifa Furniture)



Ashok Kapoor
(Cluster Head, Taj Hotels, UAE)



Massimo Lapeschi
(Owner, Massimo Gelato)



Vibhash Trivedi
(Owner, VTR Hospitality)

Previous Partners & Sponsors



**Al Huzaifa
Furniture**



Air Arabia



M Bank



Cozmo Travel



Taj Dubai



MMI



Amarati Cigars



Sobha Realty

Potential Categories

- Hotelier of the Year
- Excellence in Nightlife
- Culinaire of the Year
- Cafe of the Year
- Restaurateur of the Year
- Food Blogger of the Year

- Hotel of the Year
- Resort of the Year
- Cocktail Bar of the Year
- Nightclub of the Year
- Rooftop Bar of the Year
- Restaurant of the Year

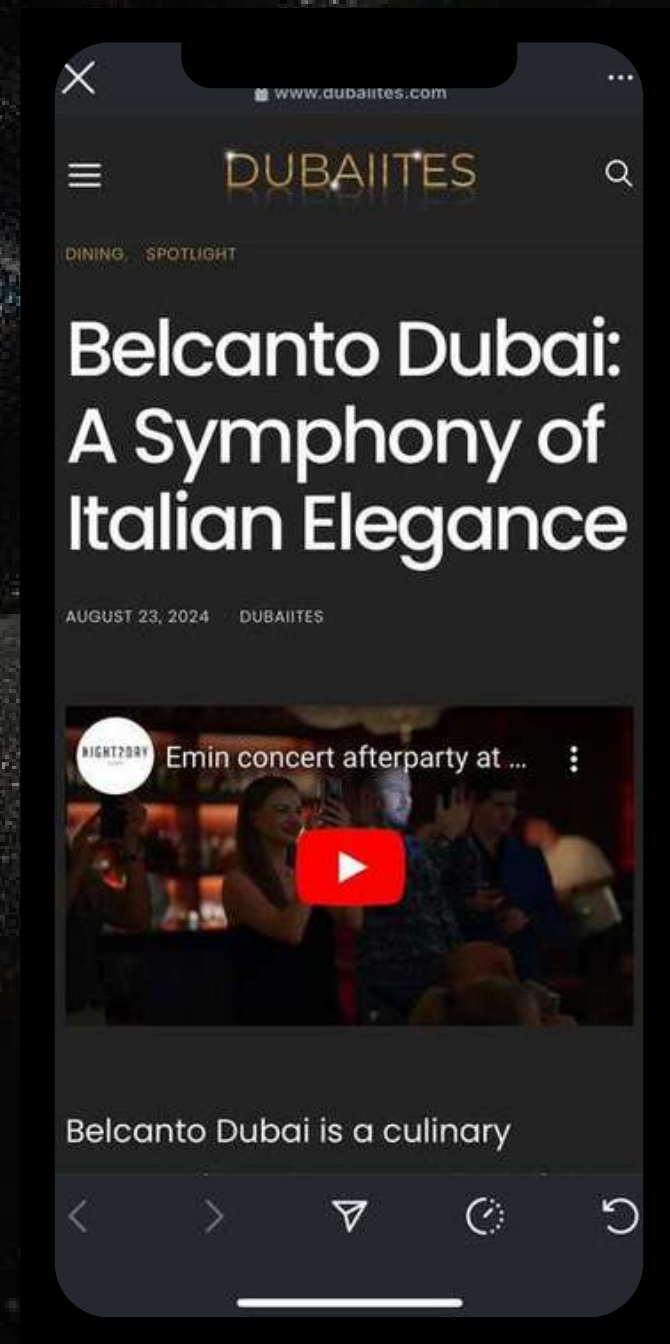
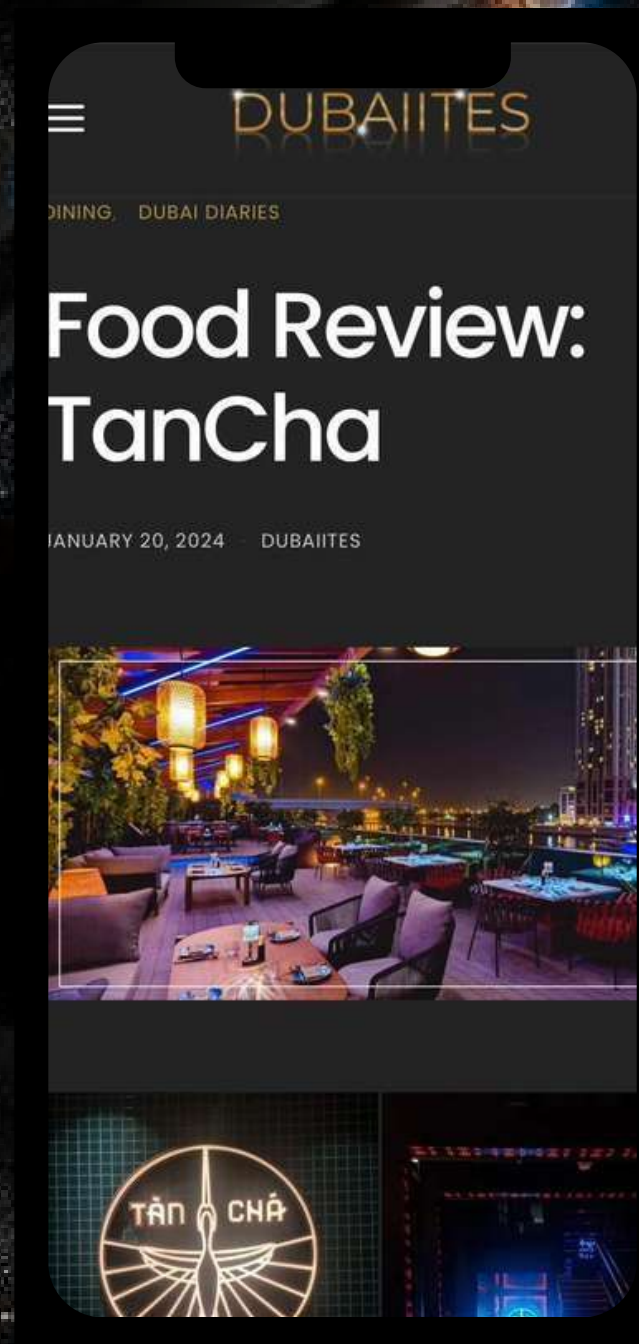
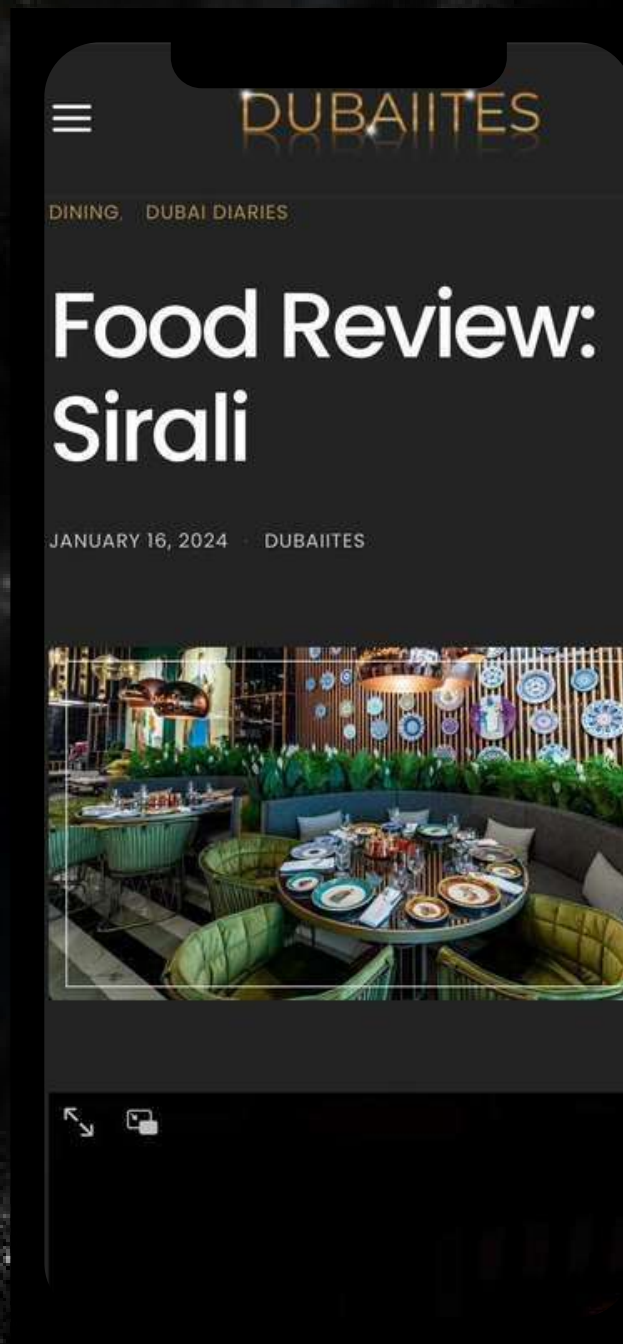
A few examples

Expected Guests

- > Hoteliers
- > Bar Owners
- > Restaurateurs
- > Chefs
- > Food Reviewers & Influencers
- > Nightlife & Experience Curators
- > Singers, Actors & Musicians
- > HNIs
- > Journalists & Reporters
- > Patisserie and Cafe Owners
- > Pastry Chefs

A few examples

Exclusive Food Reviews



Sponsorship Deliverables

List of Deliverables

Platinum	Gold	Silver	Bronze
AED 200,000/-	AED 150,000/-	AED 100,000/-	AED 50,000/-
✓	✗	✗	✗
✓	✓	✓	✓
✓	✗	✓	✗
✓	✓	✗	✗
✓	✓	✗	✗
✓	✓	✓	✓
✓	✗	✗	✗

1. Main part of the Integrated Logo Unit to be extensively publicized
2. Branding at the venue i.e registration, photo wall, side panels
3. Branding on the award certificates to be displayed at the winning restaurants, bars, cafés, patisseries etc.
4. Product showcase by guest of honour, celebrities & management
5. Red Carpet activity highlighting the brand
6. Product hampers can be given to each awardee
7. Anchor gratification at regular intervals
8. Anchor contest with the audience/lucky draw

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9. Award give away from management to key categories
10. An exclusive table for the management
11. Special mentions during Radio Promotions on a leading channel
12. An Award in the relevant category
13. Promotion by celebrities
14. Special Mentions during Print publicity in the Gulf News
15. Free 1 page AD in the Awards special print edition of Dubaiites Magazine.
16. Special mentions during post event coverage on Dubaiites.com
17. AV on the stage screen.
18. Special mention in invite, both digital and printed.
19. Social Media Promotions.

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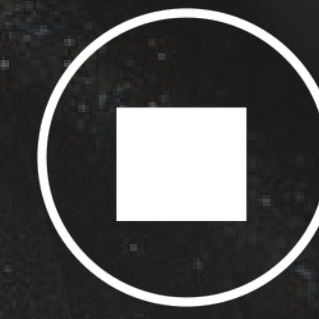


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